



Arnon Karnkaeng

ARNON KARNKAENG is an Brooklyn-based designer. He is looking to join a team that allows him to work collaboratively with specialists, with a focus on robust design systems and conceptual, poetic approaches.

EXPERIENCE

frog

Marketing Designer II, 2021–Present

- Creating visual assets and scaling design systems within frog's Global Brand and Content team for agency's identity, web portfolio, outward facing marketing campaigns, and editorial publications. Larger projects include service offerings and frog presence at Cannes and SXSW.
- Art directing for editorial illustrations, organizing skill-based workshops, and guiding critique for team projects. Guiding design team during management transitions.

Freelance Designer

2018–Present

- Creating visual systems, illustrations, editorial layouts, and motion graphics. Select clients include OPT Industries, Asian American Feminist Collective, and Elektra Records.

Babycastles DigiMyths

Juror & Guest Facilitator, 2021

- Lectured student cohort for online art residency educational program for digitized folklore and guided activity exploring intersection of media criticism, orientalism, and technology.

PrEP4ALL

Volunteer & Designer, 2018–2020

- Developed and implemented identity system during transition from volunteer group to non-profit organization. Designed for digital presence, social media, and events.
- Organized meetings, actions, and protests to make HIV-prevention medication treatment plans more accessible and affordable for vulnerable communities.

26FIVE

Design Intern, 2019

- Designed branding guidelines, environmental graphics, and digital assets for select clients, including iBASIS and Télécoms Sans Frontières.
- Collaborated with cross-functional teams across development, from concept to launch.

EDUCATION

Rhode Island School of Design

BFA Graphic Design, 2013–2017

Brown University

Select Coursework in 2016, 2017

Introduction to Linguistic Theory; User Interfaces and User Experience

SKILLSET

Design

Identity Design, Art Direction, Prototyping, User Testing, Digital Fabrication, Silkscreen Printing, Bookbinding, Letterpress

Digital

UI/UX Wireframing, HTML/CSS, Javascript, WordPress CMS, 3D Modeling

Software

Adobe Creative Cloud (Photoshop, InDesign, Illustrator, After Effects, Lightroom), Keynote, Figma, Microsoft Office, Blender

ACHIEVEMENTS

Welcome to Where Stress is Glorified

2017

Exhibit in Trade Gallery in Providence, RI

Reality Virtually Hackathon

1st Place Human Connection Hack, 2016

Designed UX and animated visual assets for proposed AR social media platform